

## STRATEGIC PLAN 2014-2019

### **Our KAUPAPA**

#### **Our Purpose:**

Southern REAP exists to make a difference in our Rural Communities

#### **Our Values:**

- Commitment to excellence in all that we do.
- Responsiveness and accountability to the communities we service.
- Respect for individuals.
- Personal integrity and adherence to professional and ethical standards.
- Sensitivity to diverse cultures.
- Focus on continuous improvement.
- Commitment to innovation and advancement in technology.

#### **Our Mission:**

Educational opportunities for rural families and communities to reach their full potential.

#### **Our Mission Success:**

Southern REAP is highly respected and supported as a dynamic organisation and a key collaborator with its communities to increase the number of willing learners. Our communities are regarded as among the best educated in Aotearoa. Our hallmark is exemplary relationship management both between us and the rural communities we serve and within our organisation. We are seen as an organisation that listens and is responsive, credible, continuously improving and have staff with a strong focus on meeting our clients' needs.

The organisation is financially sustainable and is located in easily accessible, high profile locations. There is a wide range of accessible learning opportunities on offer. People love their association with us as volunteers and learners because it is a place of enjoyment and success.

All our highly developed managers offer effective, empowering leadership to staff, while also progressing in their own personal development. Others see Southern REAP as a good place to work, where everyone feels valued for the role they play.

## **Our Strategies:**

### **Promotion and Visibility –**

- REAP - 'Centre of knowledge'
- The 'Go to' place

### **Capability –**

- Professional Development
- Systems and Processes
- ICT
- Outcomes
- Social Enterprise
- Communication

### **Service Targeting –**

- Specific Communities and ages

## **Success Measures:**

### **How much we do -**

- Number of Learners
- Cost of programmes
- Face to face delivery hours

### **How well we do it -**

- Attendance/Completion rates
- Learner satisfaction rates

### **Is anyone better off? -**

- Numbers of Learners who either go onto further study or re-enroll at a higher level or different subject
- % of Learners enrolled who complete/achieve standard/I earning goals
- Confidence
- Learning and skills use in other situations.